

COLORS

NATURAL COLORS

Enlivex’s neutral color palette provides balance, depth, and contrast, ensuring a modern and adaptable visual identity. These shades serve as foundational elements, supporting the primary and accent colors while maintaining a clean and structured aesthetic.

Neutral Tones are:

Almost White – A bright, crisp base color that enhances clarity and openness, creating a fresh and minimalistic feel.

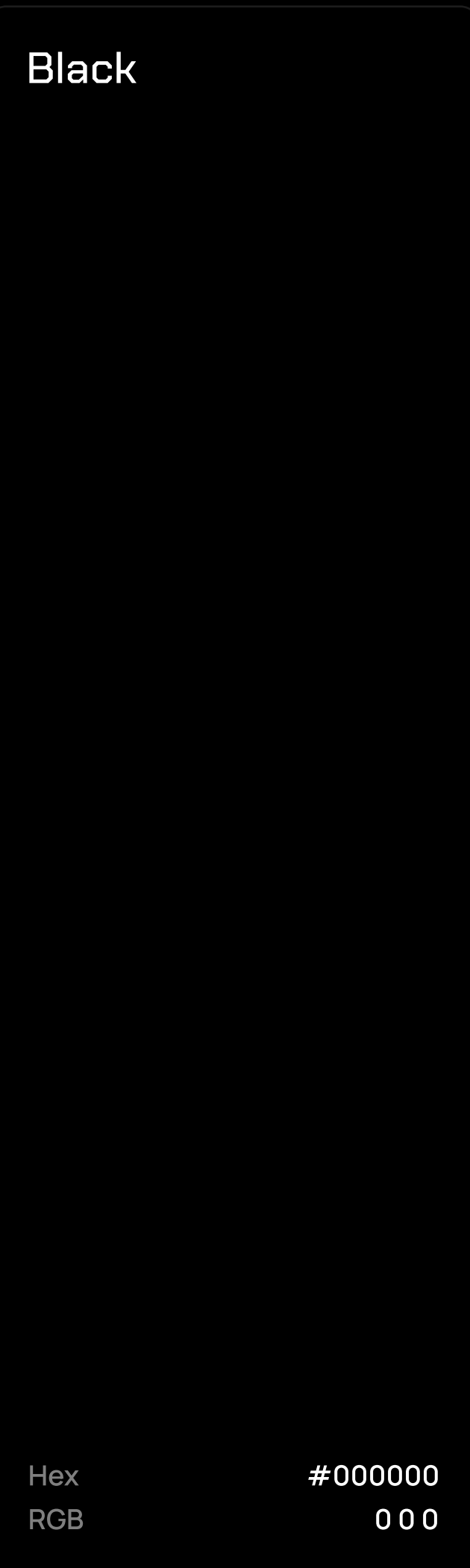
Blue Wash – A subtle, muted blue that introduces a sense of calm and sophistication, complementing both light and dark elements.

Space Blue – A deep, refined shade that adds depth and contrast, reinforcing the brand’s modern and tech-forward character.

Black – A strong, grounding tone that ensures sharp contrast, maximizing readability and providing a bold foundation for the brand’s visual system.


This neutral palette acts as a versatile backdrop, allowing Enlivex’s signature colors to stand out while maintaining a cohesive, structured, and sophisticated brand presence.

Black



Hex #000000
RGB 0 0 0

Blackboard



Hex #1C1C1C
RGB 28 28 28

White



Hex #FFFFFF
RGB 255 255 255

Pastel Blue



Hex #B4CAFF
RGB 180 202 255

EXTENDED PALLET

| | | |
|---------|---------|---------|
| #0248F7 | #7098FF | #E6FF00 |
| #356DF9 | #8DADFF | #EBFF33 |
| #6791FA | #A9C1FF | #FOFF66 |
| #9AB6FC | #C6D6FF | #F5FF99 |
| #B4C9FD | #E2EAFF | #FAFFCC |

The extended color palette builds on Enlivex’s core brand colors by introducing complementary tones that add depth, clarity, and flexibility across digital and corporate applications. These colors are thoughtfully derived from the primary palette to maintain visual coherence while supporting a wide range of use cases, from investor communications to clinical content.

This extended palette enables greater design flexibility while ensuring all color usage remains consistent with Enlivex’s disciplined, credible, and forward-looking visual identity.